



3a CONFERÊNCIA MUNDIAL DO
CINECLUBISMO
3RD WORLD CONFERENCE OF FILM SOCIETIES

Recife, Brasil/ December 2010



Fédération internationale des ciné-clubs
International Federation of Film Societies
Federación Internacional de Cine Clubes





3rd World Conference of Film Societies

8 and 9 of December 2010

Recife, PE Brazil

- The World Conference of Film Societies is a meeting for promoters of film culture around the world. Its participants are associated to the International Federation of Film Societies as well as to various cultural and educational entities.
- The idea of disseminating and promoting research studies and film societies' activities comes from the need to know and deepen cultural studies on cinema and its public. Through the exhibition of posters, documents and films, the aesthetic, oral and social work continuously performed by film societies can be appreciated and valued.
- The 3rd World Conference of the Film Societies reiterates the importance of promoting dialogue between film societies all over the world. With two editions in Mexico, now the conference heads to Brazil, bringing international experiences to be considered and disseminated. Taking into account the diversity that embraces the film society movement, the need to share knowledge worldwide becomes evident. Thus the conference stresses the importance of exchanging ideas and encouraging future meetings by providing material from previous editions. The Third World Conference of Film Societies will be held along with the IFFS General Assembly, with the support of the Brazilian National Council of Film Societies.



Goals

- Encourage studies, reflections and tasks involving the Rights of the Public
- Hold a meeting for film societies from all over the world
- Present research on film societies' activities
- Launch initiatives on the organization and dissemination of cinema
- Build and disseminate a current portrait of Brazilian film societies
- Screen Ibero-american films from the Cinesud catalog
- Promote platforms and models for cultural promoters
- Show journals, documents, posters, videos and photographs related to the film societies' movement
- Share, document and disseminate the memories and experiences of film societies

Contact

gaborodal@.com – <http://cmcineclubismo.wordpress.com>



World Conference of Film Societies - Roots and fruits

Over the past 30 years, meetings held in various parts of the world that focused on strengthening cultural policies, integrated cinema in cultural and educational governmental programs. In 1982, the Declaration on Cultural Policies in Mexico was issued, with the participation of the UNESCO, ruling in favor of cultural identity, the cultural dimension of development, democracy, cultural heritage, artistic and intellectual creation, artistic education, as well as the relations between culture, education, science and communication. Topics on planning, administration and financing of cultural activities and international cultural cooperation were also discussed.

In 1985, the IFFS celebrated for the first (and only) time a General Assembly in Havana, Cuba, where numerous countries participated. In the following meeting, held in Czechoslovakia in 1987, the International Federation of Film Societies launched the Charter of Tabor, claiming the rights of the public to art, information and organization. In 2008, during the first World Conference of Film Societies carried out in Mexico, the current challenges of the global film society movement were pointed out. A campaign was launched to promote and claim laws, bills, regulations and initiatives proposed in several countries regarding The Charter of the Public. In 2008 a conference entitled "The Rights of the Public through the Human Rights" was held in Italy. During the 1st International Meeting on the Publics Rights in Atibaia SP, Brazil in 2010, it was concluded that film societies reaffirm the cultural rights stated in international treaties. The promotion of such rights in Argentina, Brazil, Colombia, Ecuador, Catalonia-Spain, Italy and Mexico, as well as in the second World Conference in August 2009, permitted to draw a map of cinematographic associationism using social networking and digital formats. The third edition seeks to focus on the international movement with representatives from all continents, highlighting the importance of communicating, disseminating and recognizing the benefits that film societies offer to society.



Previous Editions

The World Conference of the Film Societies took place in Mexico City at the Museum of Art Carrillo Gil and at the Library Miguel Lerdo de Tejada in 2008 and 2009. Both editions held round tables that reviewed the international panorama of film societies, discussing topics such as cinema distribution and exhibition and the education of the public. On the second occasion, there were screenings of Cinesud films about the international film society movement, following the protocols for presentation and discussion before and after the sessions. The World Conference had the support of: IMCINE, INBA, Secretary of Finance and Public Credit, Ministry of Tourism of Mexico City, Trustee of the Historic Center of Mexico City, CONACULTA, Federal District Government and the Embassy of Spain in Mexico via the AECID. Among the participants were: Paolo Minuto, President of the International Federation of Film Societies, Claudino de Jesus, president of the National Council of Brazilian Film Societies and Vice President of the IFFS; Cristina Marchese, secretary of the Latin American Group of the IFFS and head of the Film Society of Santa Fe; Felipe Macedo, film and cultural producer, author of *Small Manual of a Film Society*, Fernando Henriquez, international relations representative of the Federation of Institutions for Film Culture of Uruguay; Fernando Osorio, former programmer of the Film Society of the House of Culture in Puebla, expert on film preservation and restoration; Guy Desiré, President of the Burkinabe Federation of Film Societies; José Alfonso Suarez del Real, deputy of the LX Legislature; Inti Muñoz, former deputy of the LIX Legislature and chairman of the Culture Commission, Julio Lamaña, manager of the Catalan Federation of Film Societies, Director of Information of the IFFS and co-organizer of the catalog CINESUD, Rafael Martínez, president of the National Federation of Film Societies of Cuba; Sergio Marcano, writer, editor and documentary director in Venezuela, Yenny Chaverra, employee of the Directorate of Film of the Ministry of Culture of Colombia and Gabriel Rodriguez, Mexican historian of the film societies' movement.